



***Boca Raton Firefighter & Paramedic
Benevolent Fund, Inc.***

PO Box 565, Boca Raton, FL 33429

***2018 Boca Burn Charity Softball Tournament
Sponsorship Opportunity***

It's that time of year again for the Annual Boca Burn Charity Softball Tournament hosted by the Firefighters of Boca Raton to benefit **The Children's Burn Foundation of Florida**. Thanks to our sponsors in 2017, we were able to present the Burn Foundation with a check for \$5,000. With the community's continued support for this program, we have been able to raise well over \$185,000 since the inception of the Tournament. Boca Raton continues to be recognized as one of the largest monetary contributors for the Florida Children's Burn Foundation.

To continue funding this worthwhile endeavor, we are asking for Tournament Sponsors in the amount of any donation, more specifically with the sponsorship packages you see attached. These funds will be used to help underwrite the costs associated with the Burn Foundation's annual Burn Survivors Camp. This weeklong camp is filled with special activities and volunteers that enable these precious children to better cope with their devastating injuries.

Your Boca Raton Firefighters are asking for your continued partnership to provide burn children with wonderful memories, lasting friendships and the knowledge that the community of Boca Raton cares about them.

Our Softball Tournament will be held April 6th through the 8th, 2018 at Spanish River Athletic Complex (DeHoerble Park). You are invited to attend. Last year there were 21 fire department softball teams from all over Florida that participated in this event. This year hopes to be just as successful as last, if not better. We look forward to, and greatly appreciate your generous support. I strongly urge those to at least look at the Burn foundations website to see **WHAT WE DO!** For these children, it will have an impact on your day.

Website: www.ChildrensBurnFoundationofFL.com

Donations may be made by *PayPal* on our website (www.BocaCares.org) or by check as follows:

Payable to: **BRFF Benevolent Fund**

Send to: Boca Raton Firefighter & Paramedic Benevolent
PO Box 565
Boca Raton, Florida 33429

Sincerely,

Patrick Madden

Pat Madden, Sponsorship Coordinator
Boca Raton Firefighter & Paramedic Benevolent Fund, Inc.
561-436-0343 or Burnadmin@bocacares.org

The Boca Raton Firefighter & Paramedic Benevolent Fund, Inc. is a designated tax exempt organization as described in Section 501(c)(3) of the Internal Revenue Code

Tournament Title Grand Slam Sponsorship

\$1000

*We will include the name of your business as the Marquee Sponsor for the Tournament (i.e. **The 2011 Boca Burn (your name) Charity Softball Tournament**); recognize your business as a Sponsor in the local media, on our website throughout the year, as well as on a Banner and/or promotional signage throughout the weekend. In addition, we will allow your business to set up a display/promotional tent with full access to all of the participants. This will also include a representative from the tournament to personally introduce your marketing rep to each of the teams throughout the weekend.*

Tournament Awards Home Run Sponsorship

Both Divisions = \$1000

One Division = \$500

The top three teams in each division will be awarded Gift Cards/Certificates from your establishment as follows: **1st Place = \$300** **2nd Place = \$150** **3rd Place = \$50**

We will recognize your business as a Sponsor in the local media, on our website throughout the year, as well as on a Banner and/or promotional signage throughout the weekend. We will also promote your business the entire weekend with fliers and encourage all teams to patronize your establishment.

On Sunday afternoon, we will have all teams in the finals, as well as tournament volunteers patronize your establishment. This will amount to about 50 people per division that will spend a minimum of \$20 each between food & drink. So a \$500 sponsorship should bring back at least \$1000 in sales in a 2-hour period. Obviously, if both divisions were sponsored then this amount would double.

Tournament Display Triple Play Sponsorship

\$500

We will recognize your business as a Sponsor in the local media, on our website throughout the year, as well as on promotional signage throughout the weekend. In addition, we will allow your business to set up a display/promotional tent with access to the participants.

Tournament Game Day Sponsorship

\$250

We will recognize your business as a Sponsor in the local media, on our website throughout the year, as well as on promotional signage throughout the weekend.

Tournament Customized Sponsorship

\$???

We can customize sponsorship packages that will not only help us meet our goal of funding the Children's Burn Camp, but promote & patronize your business as well. This can include your company's logo advertised on the official Tournament shirts, Team athletic gear, banner, website, etc. In exchange for donated items for the tournament, raffle and/or auction items, our organization can also promote your business by offering sample products & promotional items at various events during the entire year.

Once again, we are very flexible in working out a sponsorship program tailored to meet both of our needs. For example, we offer various services such as CPR/AED training, fire extinguisher training, fitness training, corporate team building training, etc. which can easily be incorporated as part of your sponsorship package.